



OFFICIAL PRESS RELEASE

ASTONS Group Celebrates 20th Anniversary, Invites Customers to Join the Celebrations

Singapore (11 April 2025) - Twenty years of passion, flavour, and unwavering commitment to providing value for money for its customers—that's the legacy ASTONS Group celebrates this year. This anniversary isn't just a marker of time; it's a testament to the countless shared meals and cherished moments that have defined its journey.

ASTONS had its humble beginnings in a coffee shop along East Coast Road called ASTONS Specialities. Before long, it gathered a loyal following (and a fair share of media interest) for its tasty fare, reasonable prices and sincere service.

In recognition of its customers, ASTONS Group will launch a special 20-day promotion commencing on 15 May 2025, packed with exciting offers across its various brands. ASTONS Group also acknowledges and apologises for any past service lapses, and affirms its commitment to providing an exceptional dining experience going forward.

When taking advantage of this special offer, ASTONS Group kindly asks its loyal customers to adhere to the code of conduct of the buildings and malls where its restaurants are located, and to be mindful of other tenants. Additionally, ASTONS Group wants to emphasise the importance of treating its hardworking staff with the utmost respect and humanity. Their dedication makes these celebrations possible.

Join ASTONS Group on this astounding journey as it expresses its heartfelt gratitude for two decades of support.



15 May 2025: ASTONS Specialities offers any Grillworks Chicken (Double Up Chicken Not Included) with two selected side dishes at 20 cents (at all outlets).

ASTONS Specialities is kicking off the 20th Anniversary celebration with a surprising offer. On 15 May 2025, customers can savour its signature Grillworks Chicken (excluding Double Up Chicken) with their choice of two delectable side dishes for 20 cents. Choices include a mouthwatering selection of Chargrilled, Black Pepper, Crispy Fried, Hickory BBQ, Teriyaki, Lemon Lime, or Fiery Chicken, and pairings with two sides like French Fries, Onion Rings, Mac & Cheese, or House Salad. Available at all ASTONS Specialities outlets. Walk-ins only. While stocks last.

Terms and Conditions:

Grillworks Chicken promotion excludes Double Up Chicken.

Promotion is valid for dine-in only on 15 May 2025.

Promotion is not valid in conjunction with other discounts, promotions or vouchers.

Promotion is limited to a maximum of one order per customer.

Only walk-ins accepted during this promotion.

While stocks last.



16 May 2025: Bizen Okayama Wagyu Steakhouse (Funan Mall) - Gyu Don for 20 Cents.

Located at #B2-22 of Funan Mall, Bizen Okayama Wagyu Steakhouse will be offering its signature Gyu Don for an astonishing 20 cents, as a special thank you to the patrons that have supported the restaurant. Walk-ins only. While stocks last.

Terms and Conditions:

Promotion is valid for dine-in only on 16 May 2025.

Promotion is not valid in conjunction with other discounts, promotions or vouchers.

Promotion is limited to a maximum of one order per customer.

Prices are subject to 10% service charge & prevailing GST.

Only walk-ins accepted during this promotion.

While stocks last.



17 May 2025: The Ranch Steakhouse & Bar - Argentine Sirloin Steak (300g) for \$20.

The Ranch Steakhouse & Bar, renowned for its premium steak offerings, is joining the ASTONS Group 20th Anniversary celebration with a special promotion on 17 May 2025. Customers can enjoy a 300g Argentine Sirloin Steak for the celebratory price of \$20 (U.P \$49). Dinner seatings for this exclusive offer will be available at 5:30 pm and 8:00 pm. Interested patrons are advised that seating is limited and available on a walk-in basis only. While stocks last.

Terms and Conditions:

Promotion is valid for dine-in only on 17 May 2025.

Promotion is not valid in conjunction with other discounts, promotions or vouchers.

Promotion is limited to a maximum of one order per customer.

Prices are subject to 10% service charge & prevailing GST.

Only walk-ins accepted during this promotion.

While stocks last.



18 May 2025: East Treasure Chinese Restaurant (Clarke Quay) - Manila Clams (1kg) for \$20.

On 18 May 2025, patrons can indulge in a generous 1kg serving of Manila Clams, prepared using a selection of the chef's specialty cooking methods, for the celebratory price of \$20. This special offer allows diners to experience the fresh and flavourful seafood that East Treasure is known for, at an exceptional value. Walk-ins only. While stocks last.

Terms and Conditions:

Promotion is valid for dine-in only on 18 May 2025.

Promotion is not valid in conjunction with other discounts, promotions or vouchers.

Promotion is limited to a maximum of 1kg per table.

Prices are subject to 10% service charge & prevailing GST.

Only walk-ins accepted during this promotion.

While stocks last.



19 May 2025: ANDES by ASTONS - Grillworks Chicken (Double Up Chicken Not Included) with two selected side dishes at 20 cents (at all outlets).

ANDES by ASTONS, the halal-certified and MUIS-accredited version of ASTONS Specialities, is joining the ASTONS Group 20th Anniversary celebration with an incredible offer on 19 May 2025. Customers can enjoy any Grillworks Chicken (excluding Double Up Chicken) with their choice of two selected side dishes for just 20 cents. Options include a selection of Chargrilled, Black Pepper, Crispy Fried, Hickory BBQ, Teriyaki, Lemon Lime, or Fiery Chicken, paired with sides like French Fries, Onion Rings, Mac & Cheese, or House Salad. This special deal is available at all ANDES by ASTONS outlets. Walk-ins only. While stocks last.

Terms and Conditions:

Grillworks Chicken promotion excludes Double Up Chicken.

Promotion is valid for dine-in only on 19 May 2025.

Promotion is not valid in conjunction with other discounts, promotions or vouchers.

Promotion is limited to a maximum of one order per customer.

Only walk-ins accepted during this promotion.

While stocks last.



20 May 2025: Bizen Wagyu & Salad Bar (Plaza Singapura) - Chuck Short Rib Steak & Unlimited Super Salad Buffet for \$20.

Bizen Wagyu & Salad Bar, located in Plaza Singapura at #03-65/66, is joining the ASTONS Group 20th Anniversary festivities with a special promotion on 20 May 2025. Patrons can enjoy a succulent Chuck Short Rib Steak, accompanied by unlimited servings from the restaurant's Super Salad Buffet, all for the celebratory price of \$20. Walk-ins only. While stocks last.

Terms and Conditions:

Promotion is valid for dine-in only on 20 May 2025.

Promotion is not valid in conjunction with other discounts, promotions or vouchers.

Promotion is limited to a maximum of one order per customer.

Prices are subject to 10% service charge & prevailing GST.

Only walk-ins accepted during this promotion.

While stocks last.



21 May 2025: East Treasure Speciality Prawn Noodle (328 Joo Chiat Road) - Classic Prawn Noodle for 20 Cents.

East Treasure Speciality Prawn Noodle, located at 328 Joo Chiat Road, is celebrating the ASTONS Group 20th Anniversary with an incredible offer on 21 May 2025. Customers can enjoy the restaurant's signature Classic Prawn Noodle for 20 cents (U.P. \$8.50). Walk-ins only. While stocks last.

Terms and Conditions:

Promotion is valid for dine-in only on 21 May 2025.

Promotion is not valid in conjunction with other discounts, promotions or vouchers.

Promotion is limited to a maximum of one order per customer.

Prices are subject to 10% service charge & prevailing GST.

Only walk-ins accepted during this promotion.

While stocks last.



22 May 2025: ASTONS Steak and Salad (Square 2) - Club Steak & Supreme Salad Buffet for \$20.

To celebrate ASTONS Group's 20th Anniversary, the new Square 2, located on Level 4, next to Novena Square Mall outlet offers a special promotion on 22 May 2025. Patrons can enjoy a Club Steak with the Supreme Salad Buffet for \$20. Walk-ins only. While stocks last.

Terms and Conditions:

Promotion is valid for dine-in only on 22 May 2025.

Promotion is not valid in conjunction with other discounts, promotions or vouchers.

Promotion is limited to a maximum of one order per customer.

Prices are subject to 10% service charge & prevailing GST.

Only walk-ins accepted during this promotion.

While stocks last.



23 May 2025: The Ranch Steakhouse & Bar (Purvis Street) - Beer for 20 Cents. Bucket of 3 Beers at \$20. 4-Course Set at \$98++.

The Ranch Steakhouse & Bar, located on Purvis Street, a location known for its vibrant dining scene, is joining the ASTONS Group 20th Anniversary celebrations with a fantastic beverage promotion. Customers can enjoy half-pint of beer at just 20 cents, or a bucket of 3 bottled beers for just \$20. This special **happy hour promotion will only be served at the al fresco and bar areas**, offering a perfect opportunity to unwind and celebrate.

For our seated diners, enjoy a 4-Course Set featuring your choice of a delectable Japanese Miso Cod Fish or a tender Petite Wagyu Tenderloin for just \$98++.

Promotion is limited to one order per customer. Walk-ins only. While stocks last.

Terms and Conditions:

Promotion is valid for dine-in only on 23 May 2025.

Promotion is not valid in conjunction with other discounts, promotions or vouchers.

Half-Pint of Beer and Bucket of 3 promotion is limited to a maximum of one order per customer.

Prices are subject to 10% service charge & prevailing GST.

Only walk-ins accepted during this promotion.

While stocks last.



24 May 2025: ASTONS Steak and Salad (Centrepont) - Club Steak & Supreme Salad Buffet for \$20.

ASTONS Steak & Salad, a popular dining destination located in the heart of Orchard Road at Centrepont, is celebrating the ASTONS Group 20th Anniversary with a special offer on 24 May 2025. Patrons can enjoy a delicious Club Steak, accompanied by the restaurant's Supreme Salad Buffet, all for the celebratory price of \$20. Walk-ins only. While stocks last.

Terms and Conditions:

Promotion is valid for dine-in only on 24 May 2025.

Promotion is not valid in conjunction with other discounts, promotions or vouchers.

Promotion is limited to a maximum of one order per customer.

Prices are subject to 10% service charge & prevailing GST.

Only walk-ins accepted during this promotion.

While stocks last.



25 May 2025: East Treasure Chinese Restaurant (Toa Payoh) - Manila Clams (1kg) for \$20.

Join East Treasure Chinese Restaurant in celebrating our 20th Anniversary! To show our appreciation, we're offering a special treat at our Toa Payoh outlet on 25 May 2025. For one day only, savour a generous 1kg portion of our fresh and flavourful Manila Clams for the amazing price of \$20. Walk-ins only. While stocks last.

Terms and Conditions:

Promotion is valid for dine-in only on 25 May 2025.

Promotion is not valid in conjunction with other discounts, promotions or vouchers.

Prices are subject to 10% service charge & prevailing GST.

Only walk-ins accepted during this promotion.

While stocks last.



26 May 2025: AJi iCHi Sushi Bar (Changi Airport T4) - Nigiri & Gunkan Sushi for 20 Cents/Piece.

AJi iCHi Sushi Bar, located at Changi Airport Terminal 4, is joining the ASTONS Group 20th Anniversary celebration with a special offer on 26 May 2025. Customers can enjoy curated Nigiri and Gunkan sushi at an incredible 20 cents per piece. This promotion allows travelers and sushi enthusiasts alike to experience the fresh and expertly crafted sushi that AJi iCHi Sushi Bar is known for, at an exceptional value. We kindly ask our patrons to order responsibly, as we strive to minimise food wastage. A charge of \$20 per 100g may apply for excessive uneaten food. Walk-ins only. While stocks last.

Terms and Conditions:

To encourage responsible ordering and minimize food waste, a charge of \$20 per 100g may be applied for excessive uneaten food.

Promotion is valid for dine-in only on 26 May 2025.

Promotion is not valid in conjunction with other discounts, promotions or vouchers.

Prices are subject to 10% service charge & prevailing GST.

Only walk-ins accepted during this promotion.

While stocks last.



27 May 2025: Chic-A-Boo - 1pc Chicken & Mashed Potato for 20 Cents. (All Outlets)

Chic-A-Boo, known for its delicious and juicy fried chicken, is joining the ASTONS Group 20th Anniversary celebration with an incredible offer on 27 May & 3 June 2025. Customers can enjoy a piece of their signature fried chicken accompanied by mashed potato for an astonishing 20 cents. Please note that chicken parts will be pre-selected; no choosing of chicken parts is allowed. This promotion is available at all Chic-A-Boo outlets. Walk-ins only. While stocks last.

Terms and Conditions:

Promotion is valid for dine-in only on 27 May & 3 June 2025.

Promotion is not valid in conjunction with other discounts, promotions or vouchers.

Promotion is limited to a maximum of one order per customer.

Only walk-ins accepted during this promotion.

While stocks last



28 May 2025: East Treasure Speciality Prawn Noodle (328 Joo Chiat Road) - Classic Prawn Noodle for 20 Cents.

Anticipating an overwhelming response, East Treasure Speciality Prawn Noodle, located at 328 Joo Chiat Road, is extending the ASTONS Group 20th Anniversary celebration for a second day, offering their signature Classic Prawn Noodle for an incredible 20 cents on 28 May 2025. This second day of promotion offers another opportunity to experience the authentic flavours of this beloved local dish at an exceptional value. Walk-ins only. While stocks last.

Terms and Conditions:

Promotion is valid for dine-in only on 21 & 28 May 2025.

Promotion is not valid in conjunction with other discounts, promotions or vouchers.

Promotion is limited to a maximum of one order per customer.

Only walk-ins accepted during this promotion.

While stocks last



29 May 2025: ASTONS Prime (359 Joo Chiat Road) - ASTONS Grillworks Chicken (Double Provencale Chicken Not Included) & 2 Sides for 20 Cents.

ASTONS Prime, located in the heart of Joo Chiat Road, is offering another opportunity to enjoy this special deal on 29 May 2025. Customers can select any of the following ASTONS Grillworks Chicken dishes (excluding Double Provencale Chicken): Fiery Chicken, Provencale Chicken, Black Pepper Chicken, Hickory BBQ Chicken, or Crispy Fried Chicken, and pair them with two selected side dishes for 20 cents. The selected side dish options include Mac & Cheese, French Fries, Potato Wedges, Seasonal Vegetables, Corn Nibbles with Bacon & Cheese, Baked Beans, or Coleslaw. Walk-ins only. While stocks last.

Terms and Conditions:

Promotion is only applicable for Grillworks Chicken selections, excluding Double Provencale Chicken.

Promotion is valid for dine-in only on 29 May 2025.

Promotion is not valid in conjunction with other discounts, promotions or vouchers.

Promotion is limited to a maximum of one order per customer.

Prices are subject to 10% service charge & prevailing GST.

Only walk-ins accepted during this promotion.

While stocks last.



30 May 2025: ASTONS Steak and Salad (Marina Square) - Club Steak & Supreme Salad Buffet for \$20.

With only two days left to enjoy the ASTONS Group 20th Anniversary steak and salad buffet promotion, ASTONS Steak and Salad at Marina Square is offering a special deal on 2 June 2025. Customers can savour a delicious Club Steak, accompanied by the restaurant's Supreme Salad Buffet, all for the celebratory price of \$20. This is a second-to-last chance to experience the classic ASTONS steak experience with the added variety of the Supreme Salad Buffet, in the scenic setting of Marina Square. Walk-ins only. While stocks last.

Terms and Conditions:

Promotion is valid for dine-in only on 30 May 2025.

Promotion is not valid in conjunction with other discounts, promotions or vouchers.

Promotion is limited to a maximum of one order per customer.

Prices are subject to 10% service charge & prevailing GST.

Only walk-ins accepted during this promotion.

While stocks last.



31 May 2025: Bizen Okayama Wagyu Steakhouse (Bugis) - Gyu Don for 20 Cents!

Bizen Okayama Wagyu Steakhouse, located in the vibrant Bugis shopping district, is offering another opportunity on 31 May 2025. Customers can enjoy their signature Gyu Don for an incredible 20 cents. This offer allows patrons to experience the rich flavours of this Japanese comfort food in the heart of Bugis, a location known for its energetic atmosphere and diverse dining options. Walk-ins only While stocks last.

Terms and Conditions:

Promotion is valid for dine-in only on 31 May 2025.

Promotion is not valid in conjunction with other discounts, promotions or vouchers.

Promotion is limited to a maximum of one order per customer.

Prices are subject to 10% service charge & prevailing GST.

Only walk-ins accepted during this promotion.

While stocks last.



1 June 2025: East Treasure (Wood Square) - Manila Clams (1kg) for \$20.

East Treasure extends its Manila Clams promotion to Wood Square on Sunday, 1 June 2025. Customers can indulge in a generous 1kg serving of Manila Clams, prepared using a selection of the chef's specialty cooking methods, for the celebratory price of \$20. Walk-ins only. While stocks last.

Terms and Conditions:

Promotion is valid for dine-in only on 1 June 2025.

Promotion is not valid in conjunction with other discounts, promotions or vouchers.

Promotion is limited to a maximum of one order per customer.

Prices are subject to 10% service charge & prevailing GST.

Only walk-ins accepted during this promotion.

While stocks last.



2 June 2025: Tempura Bar (SingPost Centre) - Ebi Tempura for 20 Cents/Piece.

Tempura Bar, located at SingPost Centre, right next to the bustling Paya Lebar Square, is joining the ASTONS Group 20th Anniversary festivities with a special offer on 2 June 2025. Customers can enjoy Ebi Tempura at 20 cents per piece. To ensure the freshness and quality of our Ebi Tempura, and to minimise food wastage, we kindly ask patrons to order within their appetite. A charge of \$20 per 100g may be applied for excessive uneaten food. Walk-ins only. While stocks last.

Terms and Conditions:

To encourage responsible ordering and minimize food waste, a charge of \$20 per 100g may be applied for excessive uneaten food.

Promotion is valid for dine-in only on 2 June 2025.

Promotion is not valid in conjunction with other discounts, promotions or vouchers.

Prices are subject to 10% service charge & prevailing GST.

Only walk-ins accepted during this promotion.

While stocks last.



3 June 2025: Chic-A-Boo - 1pc Chicken & Mashed Potato for 20 Cents. (All Outlets)

Don't miss out on the last day to enjoy this incredible promotion! Chic-A-Boo, a halal-certified restaurant well-known for its juicy fried chicken wings, is offering a final chance to savour their signature fried chicken accompanied by mashed potato for an astonishing 20 cents on 3 June 2025. This promotion is available at all Chic-A-Boo outlets. Walk-ins only. While stocks last.

Terms and Conditions:

Promotion is valid for dine-in only on 3 June 2025.

Promotion is not valid in conjunction with other discounts, promotions or vouchers.

Promotion is limited to a maximum of one order per customer.

Only walk-ins accepted during this promotion.

While stocks last.



At a glance:

Date	Promotion
15 May 2025	ASTONS Specialities offers any Grillworks Chicken (Double Up Chicken Not Included) with two selected side dishes at 20 cents (at all outlets). T&C: Limited to one person per order. Only walk-ins accepted. Dine-in only. While stocks last.
16 May 2025	Bizen Okayama Wagyu Steakhouse (Funan Mall) - Gyu Don for 20 Cents. T&C: Limited to one person per order. Only walk-ins accepted. Dine-in only. Prices are subject to 10% service charge & prevailing GST. While stocks last.
17 May 2025	The Ranch Steakhouse & Bar - Argentine Sirloin Steak (300g) for \$20. T&C: Limited to one person per order. Only walk-ins accepted. Dine-in only. Prices are subject to 10% service charge & prevailing GST. While stocks last.
18 May 2025	East Treasure Chinese Restaurant (Clarke Quay) - Manila Clams (1kg) for \$20. T&C: Only walk-ins accepted. Dine-in only. Prices are subject to 10% service charge & prevailing GST. While stocks last.
19 May 2025	ANDES by ASTONS - Grillwork Chicken (Double Up Chicken Not Included) with two selected side dishes at 20 cents (at all outlets). T&C: Limited to one person per order. Only walk-ins accepted. Dine-in only. While stocks last.
20 May 2025	Bizen Wagyu & Salad Bar (Plaza Singapura) - Chuck Short Rib Steak & Unlimited Super Salad Buffet for \$20. T&C: Limited to one person per order. Only walk-ins accepted. Dine-in only. Prices are subject to 10% service charge & prevailing GST. While stocks last.
21 May 2025	East Treasure Speciality Prawn Noodle (328 Joo Chiat Road) - Classic Prawn Noodle for 20 Cents. T&C: Limited to one person per order. Only walk-ins accepted. Dine-in only. While stocks last.
22 May 2025	ASTONS Steak and Salad (Square 2) - Club Steak & Supreme Salad Buffet for \$20. T&C: Only walk-ins accepted. Dine-in only. Prices are subject to 10% service charge & prevailing GST. While stocks last.
23 May 2025	The Ranch Steakhouse & Bar (Purvis Street) - Beer for 20 Cents! Bucket of 3 bottled beer at \$20. T&C: Limited to one person per order. Only walk-ins accepted. Dine-in only. Prices are subject to 10% service charge & prevailing GST. While stocks last.
24 May 2025	ASTONS Steak and Salad (Centrepont) - Club Steak & Supreme Salad Buffet for \$20. T&C: Only walk-ins accepted. Dine-in only. Prices are subject to 10% service charge & prevailing GST. While stocks last.
25 May 2025	East Treasure Chinese Restaurant (Toa Payoh) - Manila Clams (1kg) for \$20. T&C: Only walk-ins accepted. Dine-in only. Prices are subject to 10% service charge & prevailing GST. While stocks last.
26 May 2025	AJi iCHi Sushi Bar (Changi Airport T4) - Nigiri & Gunkan Sushi for 20 Cents/Piece. T&C: Food wastage charge may apply. Only walk-ins accepted. Dine-in only. Prices are subject to 10% service charge & prevailing GST. While stocks last.



27 May 2025	Chic-A-Boo - 1pc Chicken & Mashed Potato for 20 Cents (All Outlets). T&C: Limited to one person per order. Only walk-ins accepted. Dine-in only. While stocks last.
28 May 2025	East Treasure Speciality Prawn Noodle (328 Joo Chiat Road) - Classic Prawn Noodle for 20 Cents. T&C: Limited to one person per order. Only walk-ins accepted. Dine-in only. While stocks last.
29 May 2025	ASTONS Prime (359 Joo Chiat Road) - Grillworks Chicken (Provencale Double Up Chicken Not Included) with two selected side dishes at 20 cents. T&C: Limited to one person per order. Only walk-ins accepted. Dine-in only. While stocks last.
30 May 2025	ASTONS Steak and Salad (Marina Square) - Club Steak & Supreme Salad Buffet for \$20. T&C: Only walk-ins accepted. Dine-in only. Prices are subject to 10% service charge & prevailing GST. While stocks last.
31 May 2025	Bizen Okayama Wagyu Steakhouse (Bugis+) - Gyu Don for 20 Cents. T&C: Limited to one person per order. Only walk-ins accepted. Dine-in only. Prices are subject to 10% service charge & prevailing GST. While stocks last.
1 June 2025	East Treasure (Wood Square) - Manila Clams (1kg) for \$20. T&C: Only walk-ins accepted. Dine-in only. Prices are subject to 10% service charge & prevailing GST. While stocks last.
2 June 2025	Tempura Bar (SingPost Centre) - Ebi Tempura for 20 Cents/Piece. T&C: Food wastage charge may apply. Only walk-ins accepted. Dine-in only. Prices are subject to 10% service charge & prevailing GST. While stocks last.
3 June 2025	Chic-A-Boo - 1pc Chicken & Mashed Potato for 20 Cents (All Outlets). T&C: Limited to one person per order. Only walk-ins accepted. Dine-in only. While stocks last.



ASTONS Group invites all to join in celebrating its 20th Anniversary with these exceptional '20-Day Special Offers.' This celebration is a testament to the brand's commitment to providing quality dining experiences and expressing gratitude to its loyal customers. For any inquiries, please contact enquiries@astons.com.sg. For more information about ASTONS Group and its brands, please visit www.astons.com.sg.

About ASTONS Group

ASTONS Group has established itself as a household name, synonymous with quality and affordability. This trust, earned as a homegrown brand dedicated to serving customers the very best—delicious, hand-prepared fare that feels like home, coupled with a memorable experience—drives ASTONS Group to be one of the leading food service companies in Singapore.

Connect with us!

Website - <https://www.astons.com.sg/>

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Facebook - <https://www.facebook.com/AstonsSG>